

MARKETING KIT





Speakers, sponsors, exhibitors and participants who are engaged in digital marketing.

This marketing kit is designed to help foster participation in Hort Connections 2024 by delegates and partners alike.

Included in this Marketing Kit

Hort Connections 2024 fast facts	3
Email signatures	4
Online advertising	6



AUSVEG and International Fresh Produce Association Australia-New Zealand (IFPA A-NZ) have again united to deliver the joint industry conference and Trade Show, Hort Connections 2024. Hort Connections 2024 will be held in Melbourne, following a highly celebrated Hort Connections 2023 in Adelaide.

Hort Connections 2024 will again adapt to the horticulture industry's ever-changing needs, and will offer plenty of networking opportunities, champion the trade show, and host the Horticulture Awards for Excellence 2024 on Wednesday 5 June.

The event will cater to buyers and sellers from every segment of the fresh produce and floral supply chain including seed companies, growers, packers, processors, shippers, importers and exporters, wholesalers and retailers, foodservice, associated suppliers to the industry, and many more.

Hort Connections speakers and exhibitors will showcase the latest research, technologies, and innovations to offer new perspectives on the future of Australasia's horticulture industry.



3-5 June 2024



Melbourne Convention & **Exhibition Centre**



hortconnections.com.au



#HortCon24









info@hortconnections.com.au



+61 3 9882 0277

EMAIL SIGNATURES

Major Partner





Industry Partners





Sponsors





Exhibitors







EMAIL SIGNATURES

Major Partner





Industry Partners





Sponsors





Exhibitors







ONLINE ADVERTISING

Square online banner



6:1 online banner

