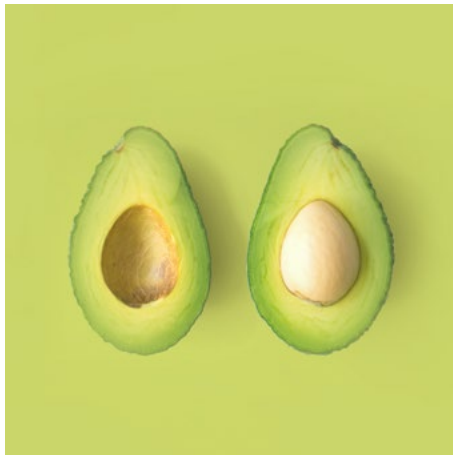




HORT 24-26 June 2019
Melbourne Convention Centre
CONNECTIONS



**GROWING OUR
FOOD FUTURE**



SPONSORSHIP PROSPECTUS



PLATINUM PACKAGE

INCLUSIONS

Recognition as a Hort Connections Platinum Partner

Trade Show

- Priority access to Trade Show booth selection as a Platinum Partner
- 2 x Trade Booths in premium location
- 10% discount on additional Trade Show booths

Passes

- 6 x All Access Passes
- 6 x additional passes to individual events (Welcome Reception, Tuesday Breakfast, Gala Dinner)
- Access to discounted rates for additional tickets

Lead Generation

- Receipt of the delegate list with email addresses

Branding exposure

- Company logo on the home page of the Hort Connections website
- Company logo on the registration page of the Hort Connections website
- Exclusive sponsorship of an item at Hort Connections

Onsite Exposure

- Full page advert in the delegate handbook
- Company description and additional banner advert in the delegate handbook
- Opportunity to supply a promotional video
- Premium signage at Hort Connections

*Please note that these packages will be offered to previous sponsors for first right of refusal. To express your interest in the above packages, please fill out and return this form to info@hortconnections.com.au.



GOLD PACKAGE

INCLUSIONS

Trade Show

- Priority access to Trade Show booth selection as a Gold Partner (selection made after Platinum)
- 1 x Trade Show booth
- 10% discount on additional Trade Show booths

Passes

- 4 x All access passes
- 2 x additional passes to individual events (Welcome Reception, Tuesday Breakfast, Gala Dinner)
- Access to discounted rates for additional tickets

Lead Generation

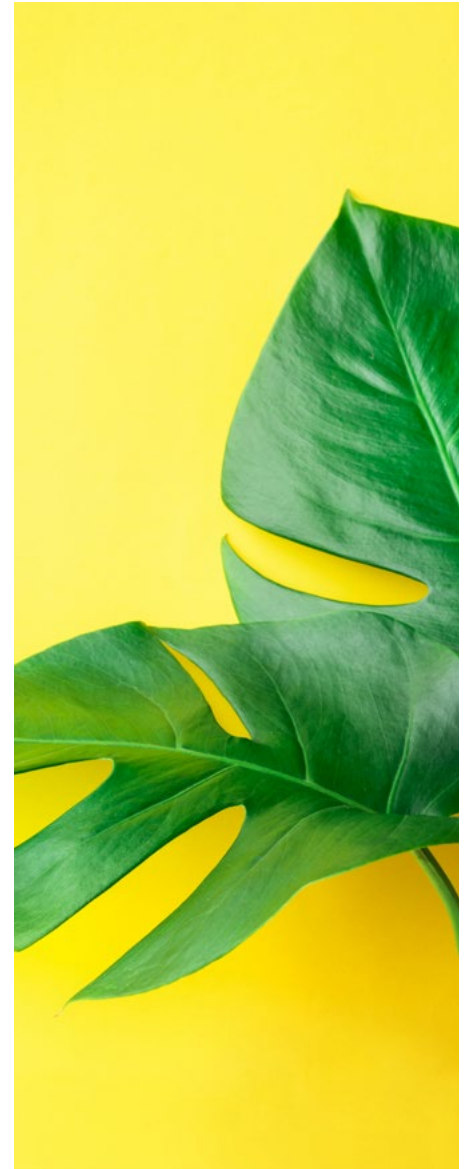
- Receipt of the delegate list with email addresses

Branding exposure

- Company logo on the Hort Connections Website
- 10% discount on sponsorship of an event or item at Hort Connections

Onsite Exposure

- Company description and banner advert in the delegate handbook
- Opportunity to supply a promotional video
- Premium signage at Hort Connections



*Please note that these packages will be offered to previous sponsors for first right of refusal. To express your interest in the above packages, please fill out and return this form to info@hortconnections.com.au.



SILVER PACKAGE (\$15,000+GST)

INCLUSIONS

Trade Show

- Priority access to Trade Show booth selection as a Silver Partner (selection made after Gold)
- One Trade Show booth

Passes

- Two all access passes

Lead Generation

- Receipt of the delegate list with email addresses

Branding exposure

- Company logo on the Hort Connections Website

Onsite Exposure

- Company description and banner advert in the delegate handbook
- Opportunity to supply a promotional video
- Premium signage at Hort Connections

*Please note that these packages will be offered to previous sponsors for first right of refusal. To express your interest in the above packages, please fill out and return this form to info@hortconnections.com.au.



SUMMARY OF PACKAGES

ELEMENTS	PLATINUM (3 AVAILABLE)	GOLD (4 AVAILABLE)	SILVER
Recognition as a Hort Connections Platinum Partner	✓		
Priority access to Trade Show booth selection	First release	Second release	Third release
Trade Show Booths	2	1	1
10% discount on additional Trade Show booths	✓	✓	
Company logo on the Hort Connections website	✓	✓	
Company logo on the Hort Connections website registration page	✓		
Exclusive sponsorship of an item at Hort Connections	✓		
10% discount on sponsorship of an additional event or item at Hort Connections	✓	✓	✓
Receipt of the delegate list with email addresses	✓	✓	✓
All Access Passes	6	4	2
Additional passes to individual events (Welcome Reception, Tuesday Breakfast, Gala Dinner)	6	2	
Full page advert in the delegate handbook	✓		
Company description and banner advert in the delegate handbook	✓	✓	✓
Opportunity to supply a promotional video	✓	✓	✓
Premium signage at Hort Connections	✓	✓	✓
Access to discounted rates for additional tickets	✓	✓	



INDIVIDUAL SPONSORSHIP ITEMS

Events		
Welcome Reception	\$20,000	SOLD
Tuesday Breakfast	\$20,000	SOLD
Tuesday Morning Tea	\$7,500	SOLD
Tuesday Lunch	\$10,000	
Trade Show Happy Hour	\$10,000	SOLD
Wednesday Breakfast	\$15,000	Ⓛ
Wednesday Morning Tea	\$7,500	
Wednesday Lunch	\$10,000	
PMA A-NZ Fresh Perspectives Workshop	\$10,000	SOLD
Women in Horticulture Event	\$10,000	SOLD
Pre-Dinner Drinks	\$10,000	
Gala Dinner	\$25,000	SOLD
Farm Tour	\$7,500	
Retail Tour	\$7,500	

Branding Opportunities		
Registration Desk	\$10,000	SOLD
Delegate List	\$5,000	
Hort Connections App	\$15,000	SOLD
Delegate Handbook	\$10,000	SOLD

Collateral		
Lanyard Sponsor	\$10,000	SOLD
Satchel Sponsor	\$7,500	SOLD

Speaker Sessions		
AUSVEG Session Sponsor	\$10,000	SOLD
PMA Session Sponsor	\$10,000	SOLD
Plenary Speaker (1 available)	\$5,000	Ⓛ
Concurrent Sessions	\$2,500 per session	

Trade Show		
Trade Show Naming Rights	\$30,000	SOLD
Trade Show Presentation Area	\$15,000	
Trade Show Private Meeting Room	\$3,000	
Trade Show Coffee Cart	\$12,000	Ⓛ

Awards		
Grower of the Year	\$10,000	SOLD
Marketer of the Year	\$10,000	
Young Grower of the Year	\$10,000	SOLD
Researcher of the Year	\$10,000	SOLD
Women in Horticulture	\$7,500	SOLD
Innovation Partner Award	\$7,500	Ⓛ
Environmental Award	\$7,500	SOLD
Community Stewardship Award	\$7,500	Ⓛ
Industry Impact Award	\$7,500	Ⓛ
Exporter of the Year	\$7,500	

Ⓛ = Pending sale.

*Prices do not include GST.

*Discounts available when purchasing two or more of the above items. These items can also be included into any of the previous sponsorship packages at a discounted rate.

*Please note that these packages do not include any delegate passes.

*Sponsors of the above items will have their company logo featured on the Hort Connections website and in the sponsor recognition section of the Delegate Handbook.

*Advertising within the Delegate Handbook is also available, please [click here](#) to view advertising rates.

*For further information on inclusions for each individual item, please contact info@hortconnections.com.au



APPLICATION

Title Given name Surname

Phone Email

Company name Position

Company address

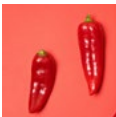
City/Suburb State Postcode

Country

Sponsorship Package

Platinum Gold Silver

Individual Sponsorship Items



PAYMENT

PAYMENT OPTIONS

Amount

- Direct deposit on receipt of invoice
- Credit Card
- Via payment plan (to be organised directly with trade show coordinator)

CARD DETAILS

MasterCard VISA Amex

Cardholder name

Credit card number

Expiry Date / CCV

DECLARATION

My signature below denotes that I accept the points listed in the declaration, agree to be invoiced for the total amount payable, and am authorised to make the commitment on behalf of my organisation. I understand and accept the inclusions of the exhibition package I am purchasing, and agree to abide by the terms and conditions of participating in this event as outlined on the conference and trade show website.

Signature Date

Please return this completed document to info@hortconnections.com.au.



TERMS & CONDITIONS

THINGS YOU NEED TO KNOW

The following terms and conditions apply to your application to become a sponsor at Hort Connections 2019:

- You (sponsoring organisation) by returning a completed, signed and dated form accept these terms and conditions.
- We/Us (AUSVEG and PMA A-NZ) representing the local organising committee and the host body do not accept responsibility for any errors, omissions or changes.
- Details may change without notice.
- Please refer to the event website for the latest information.

FINANCIAL FACTS

- All prices are quoted in Australian Dollars and exclude 10% GST.
- Phone or unpaid bookings will not be accepted.
- We will issue a tax invoice which is payable within 14 days.
- All outstanding funds must be paid prior to Hort Connections 2019.
- If payment is not received within 30 days, sponsorship preferences may be forfeited.
- If you pay by electronic funds transfer or an international cheque you agree to pay any bank charges and must include these in the amount you transfer.
- If you pay via credit card, a merchant fee may be charged if detailed on the application form. If you pay via credit card, a merchant fee may be charged if detailed on the application form. Debits to your credit card, except for accommodation, will appear as AUSVEG LTD GLEN IRIS AU on your statement.

IF YOU NEED TO CANCEL

- You must notify us in writing if you need to cancel.
- Cancellations made before 31 January 2019 will be refunded less 50% of the total purchase price.
- Cancellations made after 31 January 2019 will not be refunded.
- Your non-payment does not cancel your contractual obligations to us.

IN THE UNLIKELY EVENT THAT THE EVENT CANCELS

- The extent of refunds will be a matter for the host organisation (the underwriter) to decide.
- We have no responsibility for making refunds and attempts to cancel cheques or credit card payments will be rejected by our bank.

YOU AND YOUR STAFF - ONSITE

- Your application to sponsor or exhibit does not constitute an attendee registration. You will need to do that separately via the relevant form.
- All exhibition staff must be registered using the relevant form —redeeming complimentary registrations or by purchasing additional exhibitor staff registrations.

PRINT ENTITLEMENTS

- Logos and/or company names will be reproduced in the event colour/s, full colour, or mono, at our discretion. All logos must be at in .eps or .ai format (preferred for website) format.
- No print or web recognition will be given unless payment terms have been met.

PRIVACY STATEMENT

- Event organisers, AUSVEG and PMA A-NZ are required to collect contact details of all registered delegates to communicate all relevant event information. Your name and contact information, including electronic address and phone number, may be used by parties directly related to the event such as the host association, approved stakeholders and sponsors for relevant purposes such as promotion, networking and administration of this and future events of this type, and for other communication purposes in accordance with the National Privacy Principles outlined in the Privacy Act 1988. If you do not consent to your contact details being provided to approved stakeholders of the event (such as sponsors) please contact info@hortconnections.com.au.
- In addition, your name, position, organisation and state/country of origin may be published on the delegate list which is provided to delegates, exhibitors and sponsors at the event. If you do not wish your details to be included in the delegate list, please contact info@hortconnections.com.au.