



HORT CONNECTIONS
24-26 June 2019
Melbourne Convention Centre
GROWING OUR FOOD FUTURE

pma **AUSVEG**



Speaker Program **Trade Show Program** **Catering**

MONDAY 24 JUNE

1800-1830	Welcome Reception Northern Concourse	
1830-2100	Trade Show Exhibition Bays 21-26	

TUESDAY 25 JUNE

0700-0800	Breakfast Session Melbourne Room 0700-0800 Growing our food-secure future together Brianna Casey - Foodbank	
0800-1100	Plenary Sessions Plenary 1	
0800-0810	Introduction	
0810-0820	Matt Brand - Hort Innovation	
0820-0835	James Whiteside - AUSVEG	
0835-0850	Darren Keating - PMA A-NZ	
0850-0930	Growing a healthier food future for a 10 billion world: challenges, opportunities and pathways Sandro Demaio - Co-host - Ask the Doctor, ABC	
0930-1010	Australia's Vegetable Frontier - How Australia's multicultural table and changing attitudes to eating vegetables are driving a revolution in how we eat our greens. Adam Liaw - Food columnist - Fairfax and The Guardian and Host - Destination Flavour, SBS	
1010-1050	Life Outside the Comfort Zone Samantha Gash - Endurance Athlete, Inspirational Speaker, Author, Social Impact Entrepreneur, Ambassador - World Vision & Royal Flying Doctors Service	
1100-1120	Morning Tea Exhibition Bays 21-26	
1120-1230	Trade Show and Trade Show Speaker Sessions Exhibition Bays 21-26	
1120-1140	Fresh Produce Food Safety Guidelines 2019 (launch) Jessica Purbrick - Fresh Produce Safety Centre Australia & New Zealand, Peter Tuohey - Melbourne Market Authority	
1150-1210	Is the future plant-based? Denise Hamblin - Colmar Brunton	
1210-1230	Value-addition to horticultural produce: How far can, or should, you go? Polly Burey - University of Southern Queensland	
1230-1400	Lunch Exhibition Bays 21-26	
1400-1700	Trade Show and Trade Show Speaker Sessions Exhibition Bays 21-26	
1400-1420	SmartFarms and Data Services Kieran Murphy - Agriculture Victoria	
1430-1450	Fruit nutrition science for a consumer driven future Nigel Swarts - University of Tasmania	
1500-1520	Growing sustainably: the pathway to food's future prosperity Mark Paterson - Currie Communications	
1600-1620	Global Trends and Opportunities for growing the Fresh Produce Export Trade Wayne Prowse - Fresh Intelligence Consulting	
1630-1650	Mapping Australian fruit and vegetable post-harvest losses Pablo Juliano - CSIRO	
1400-1640	AUSVEG Stream Meeting Rooms 210 & 211	
1400-1420	Fair Farms Launch Thomas Hertel - Fair Farms	
1420-1440	Needle in a Haystack? Reality of Detecting Metal (or other contaminants) in Fresh Produce Julian Horsely - A&D Australasia	
1440-1500	Understanding energy's role in the Horticulture industry - maximising energy productivity and efficiency from farm to plate Charles Luo - pitt&sherry	
1500-1520	Climate Positive Agriculture: Empowering Producers to Sustainably Meet Consumer Demand Elizabeth Hernandez - Cortevea Agriscience	
1520-1550	Tuesday Export Life Cycle - Global Leaps from Local Bounds Dianne Phan - Hort Innovation (Moderator), Michael Coote - AUSVEG, Sherry Lin - Foodie and Travel Blogger, Kelly Lim - Tesco, Trent DePaoli - AustChilli, Daniel Cabral - Kibsons International	
	PMA Stream Eureka Room	
1400-1440	State of the Industry Panel Darren Keating - PMA A-NZ, Angeline Achariya - Food Innovation Centre, Monash University, Ros Harvey - The Yield, David Marguleas - Sun World Innovations	
1440-1510	Global Consumption Trends in Fresh Produce Lauren Scott - PMA	
1510-1530	Push Your Content Further Matthew Crouch - Freshmax, Sona Padman - Freshmax	
1530-1550	Zespri Kiwifruit marketing locally & globally Janice Byrnes - Zespri	



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1550-1620	Farm innovation and consumer trends Brad Gorman - Coles (Facilitator), Robert Cerchiaro - Red Gem, Robert Thompson - Masalki, Tony Ceravolo - Ceravolo Orchards, Sandra Ceravolo - Ceravolo Orchards	1550-1610 Omni-Channel Marketing Lisa Cork - Fresh Produce Marketing
1620-1650	Gippsland Grower's Panel: Gippsland - A Unique Region For Growth Opportunities Fabian Carniel - Mulgowie Farming Co, Ryan McLeod - Dicky Bill Australia, Andrew Bulmer - Bulmer Farms and co-chair of Food & Fibre Gippsland	1610-1640 Panel Discussion Lauren Scott - PMA, Matthew Crouch - Freshmax, Janice Byrnes - Zespri, Lisa Cork - Fresh Produce Marketing
1700-1830	Trade Show Happy Hour Exhibition Bays 21-26	

WEDNESDAY 26 JUNE

0700-0800	Breakfast Session Melbourne Room			
0700-0800	You don't need wings to fly Sam Bailey - Farmer, pilot, author			
0800-1030	Growing & Farming Meeting Room 203	Over the Horizon Meeting Room 210		Supply Chain & Consumers Meeting Room 211
0810-0840	Working with Earthworms - using vermiculture to boost soil health and productivity Bill Grant - Blue Environment 	0810-0840 No common data standards; no blockchain traceability solution! Andrew Steele - Account Director, GS1 Australia	0810-0840 Sensory & Consumer Sciences: Getting to know your senses Chow-Ming Lee - Consumer Sensory Lead, Bayer	
0840-0910	Survival of the Fittest - Feeding the World in 50 years Chris Russell - Judge, The New Inventors, ABC 	0840-0910 Building Smarter Supermarkets with AI Keaton Okkanen - Black.ai	0840-0920 Sustainably 'Growing our Food Future' and the role of sustainable packaging in the horticulture industry in achieving Australia's objectives towards Reusable, Recyclable or Compostable Packaging by 2025 Brooke Donnelly - Australian Packaging Covenant, David Whitcelo - Melbourne Market Authority, Paul Schreurs - Peter Schreurs and Sons Vegetable Farm, Lachlan Feggans - Brambles, John Alderson - CHEP Australia	
0910-0940	Converting to Organic farming practices and important things to know about certified organic Owen Gwilliam - Australian Organic, Chris McLoughlin - Mycelia Organics 	0910-0940 Immersive Technologies in Horticulture Tim Gentle - Think Digital	0920-0950 CSIRO Joint Presentation Growing Future Demand: Tools and Interventions for increasing Children's Vegetable Intake. David Cox - Principal Research Scientist, CSIRO Health and Biosecurity Development and validation of an education resource for Australian primary schools to increase vegetable acceptance in children Astrid Poelman - CSIRO Agriculture and Food	
0940-1010	Precision irrigation...why the world's best vegetable growers wouldn't risk growing their irrigated crop without a soil moisture probe. Rob Stevens - Sentek	0940-1010 Creating Trust through Trade Blockchain Solutions - Applying DiMuto's 4T Model in Global Agri Supply Chain Gary Loh - DiMuto	0950-1020 What Consumers Want Panel Elisa King - Hort Innovation (Moderator), Olivia Grey - Hort Innovation, Melanie Norris - Nielsen, Cori Hodge - Fiftyfive5, Jemma On'Hanlon - Hort Innovation	
1010-1040	What is driving growth today in Fresh Vegetables - A view from Freshlogic Analytics Martin Kneebone - Freshlogic	1010-1040 Sustainability and Surviving the New Supply Chains Richard Macchiesi - Visy	1020-1040 HelloFresh Company Presentation Elin Tilsley - HelloFresh	
1030-1100	Morning Tea Exhibition Bays 21-26			
1100-1230	Trade Show and Trade Show Speaker Sessions Exhibition Bays 21-26			
1100-1140	MOYA			
1210-1230	HARPS: 2 years on, what's to come? Tristan Kitchener - Kitchener Partners, Belinda Millard - HARPS			
1230-1400	Lunch Exhibition Bays 21-26			



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1400-1500	Trade Show and Trade Show Speaker Sessions Exhibition Bays 21-26		 
	1410-1430	Water security, compliance and cost control in a drought stricken environment Joe Way - Waterform Technologies	
1330-1430	PMA A-NZ Fresh Perspectives - Diversity & Inclusion Session Meeting Room 203		
	1330-1430	Diversity & Inclusion Awareness Session Fiona Krautil - Diversity Knowhow	
1430-1600	Women in Horticulture Meeting Rooms 210 & 211		
	1445-1515	Tammie Matson - Australian Zoologist	
	1515-1545	Josie Thomson - Wise Advocate Enterprises	
1600-1700	PMA A-NZ Fresh Perspectives and Women in Horticulture Networking Hospitality Meeting Rooms 210 & 211 Foyer		
1900-1930	Pre-Dinner Drinks Crown Palladium Foyer	 	
1930-2300	Hort Connections Gala Dinner Crown Palladium		
2300-0300	Hort Connections Afterparty Club 23, Crown		

HORT CONNECTIONS 2019 MAJOR PARTNERS

