

#HortCon22



HORT CONNECTIONS

6-8 June 2022
Brisbane Convention Centre

Growing together

INTERNATIONAL
FRESH PRODUCE
ASSOCIATION™

AUSVEG

MARKETING KIT



hortconnections.com.au



WHO SHOULD USE THIS MARKETING KIT?

Speakers, sponsors, exhibitors and participants who are engaged in digital marketing.

This marketing kit is designed to help foster participation in Hort Connections 2022 by delegates and partners alike.

Included in this Marketing Kit

Hort Connections 2022 fast facts	3
Email signatures	4
Online advertising	5
Print advertising	6





HORT CONNECTIONS 2022 FAST FACTS

AUSVEG and PMA Australia-New Zealand Limited (PMA A-NZ) have again united to deliver the joint industry conference and Trade Show, Hort Connections 2022.

Hort Connections 2022 will be held at the Brisbane Convention and Exhibition Centre 6-8 June 2022. The event will cater to buyers and sellers from every segment of the fresh produce and floral supply chain including seed companies, growers, packers, processors, shippers, importers and exporters, wholesalers and retailers, foodservice, associated suppliers to the industry, and many more. Following on from the successful Hort Connections 2019 in Melbourne, this year's event is set to become the most influential space for networking, education and business for the entire fresh produce industry.



6-8 June 2022



Brisbane Convention and Exhibition Centre
Brisbane, Queensland



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EMAIL SIGNATURES

General promotion



Industry Partners



Sponsors



Exhibitors



[Download all assets here](#)

ONLINE ADVERTISING

Square online banner



6:1 online banner



↓ Download all assets here

PRINT ADVERTISING

A4 print advertising (available upon request)

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INTERNATIONAL FRESH PRODUCE ASSOCIATION[™] **AUSVEG**

EARLY BIRD BOOTH REGISTRATIONS NOW ON SALE!

Welcome Reception!
We are bringing back the Welcome Reception, officially open the conference, grab a drink, and meet your suppliers in the Trade Show.

We are giving the Trade Show a facelift - newly designed Floor Plan, brand-new booth designs, more networking lounges and resting areas, as well as a growing Trade Show speaker program on Tuesday.

External Trade Show grow

hortconnections.com.au/exhibition

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INTERNATIONAL FRESH PRODUCE ASSOCIATION[™] **AUSVEG**

EARLY BIRD REGISTRATIONS OPEN FROM 10 NOVEMBER 2021

Exhibition booth bookings and sponsorship opportunities are now open.

Secure your positions now!

hortconnections.com.au

HORT CONNECTIONS 2022 BRISBANE