

HORT CONNECTIONS

1 - 4 June 2026
Adelaide Convention Centre

AUSVEG

INTERNATIONAL
FRESH
PRODUCE
ASSOCIATION™



Media Kit

hortconnections.com.au

#HC26

Grow.
Connect.
Thrive.



Explore Advertising Options

Expand Your Brand Visibility at Hort Connections 2026

Stand out at Australasia's premier horticulture conference and trade show, taking place from **Monday 1 – Thursday 4 June 2026 at the Adelaide Convention Centre**. Advertising at Hort Connections 2026 offers a powerful opportunity to elevate your brand profile among thousands of growers, industry leaders, retailers, and supply chain partners from around the world.

Whether you're launching a new product, strengthening your brand presence, or expanding your professional network, a range of tailored promotional opportunities are available to help you maximise exposure and achieve your goals at Hort Connections 2026.



Exhibiting puts your business in front of the people who matter most.

Targeted audience



Directly engage with a targeted audience of horticulture professionals and decision-makers.

High-traffic environment



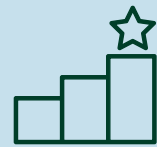
Demonstrate your products & services in a high-traffic, industry-focused environment.

Increased visibility



Ensure you are seen and remembered before, during and after Hort Connections 2026.

Brand positioning



Position your brand as a key player in the Australasian horticulture market.

Market exposure



Gain exposure through event marketing and media coverage.



The Official Hort Connections App

The Hort Connections App is a unique opportunity for new and existing event advertisers to communicate directly with conference delegates. With over 2,884 app users recorded in 2025, this is a great opportunity to place your brand at the fingertips of this engaged audience. Material deadline for all app related offerings is 6 May 2026.

Premium Banner

Prominently featured at the top of your chosen Official Hort Connections 2026 Delegate App page, this placement ensures your brand stays front of mind throughout the conference.

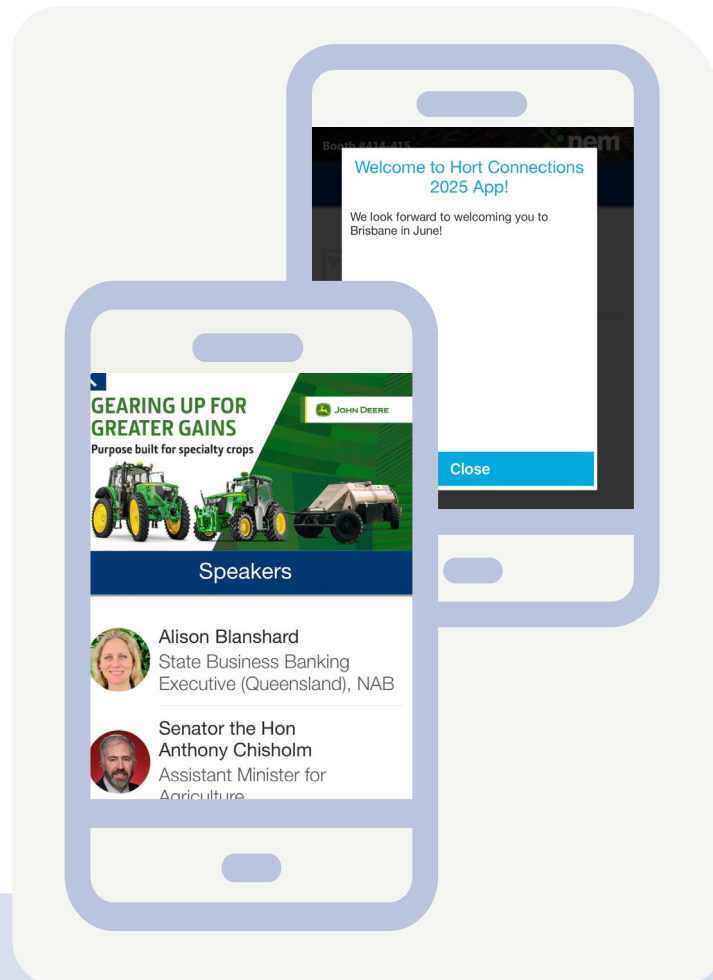
Pages Available: Speakers, My Event, Industry Partners, Partners, Exhibitors, Venue, Social Media, How to Earn Points, Prizes or Notifications.

Push Notifications

A premium opportunity to deliver your advertising message directly to users of the Official Hort Connections 2026 Delegate App. Your message will appear on the App's Alerts page and as a push notification on delegates' phones, if enabled.

Product Update

An exciting new promotional opportunity allowing advertisers to feature advertorial content within the News section of the Official Hort Connections 2026 Delegate App. This placement enables scheduled updates to be delivered directly to a dedicated feed reserved for major event announcements and updates.



Hort Connections EDM

The Hort Connections Electronic Direct Mail data base is a powerful link to past and future delegates. With a circulation of over 5,500 industry members, these offerings provide a strong opportunity for targeted advertising to businesses and individuals attending Hort Connections.

EDM Banner

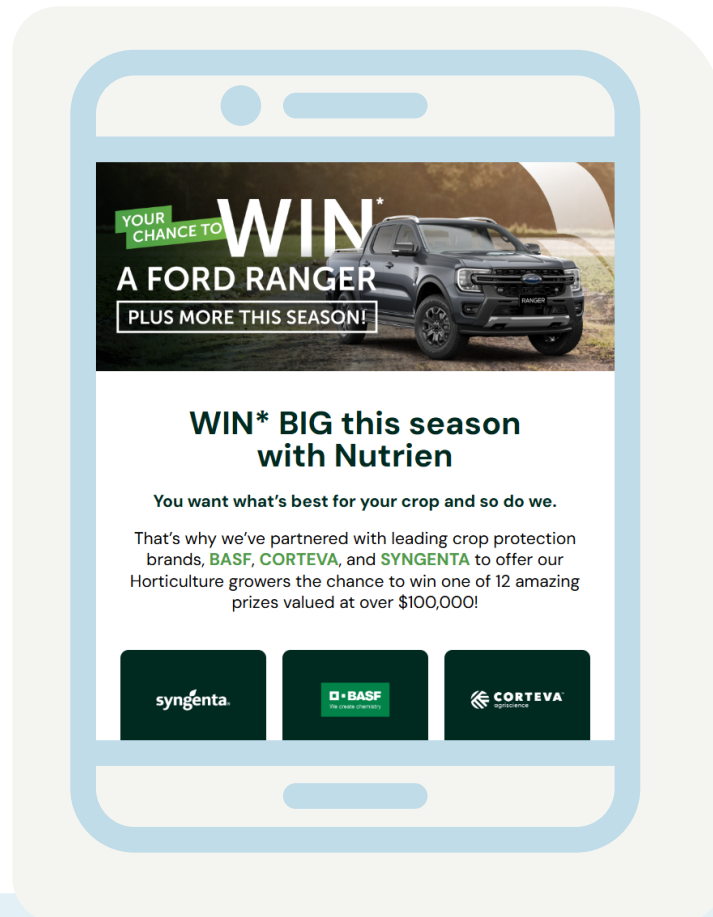
A premium digital placement within a Hort Connections EDM, distributed to a highly engaged audience of industry professionals and event delegates. Your banner will feature alongside key event updates, ensuring strong visibility and direct engagement with Australia's leading horticulture stakeholders.

Only one placement available per EDM.

Partnered EDM

Promote your brand and services to a highly engaged audience of more than 6,500 growers, suppliers, agribusinesses, and industry stakeholders. Distributed to Hort Connections delegates and industry professionals, a stand alone EDM offers direct access to key decision-makers across the horticulture supply chain.

Only one offering available per fortnight.





Advertisement Specifications

Digital Advertising



Premium Banner:

720px W x 405px H.

Banner must be provided as a 96dpi RGB JPEG with no transparency. Please allow 75px clear space at top for the back button (iOS) and system icons (Android).



Push Notification:

45 words of copy via email to jack.boyle@ausveg.com.au.



Product Update:

200 words of copy sent and an accompanying image sent via email to jack.boyle@ausveg.com.au.



EDM Banner:

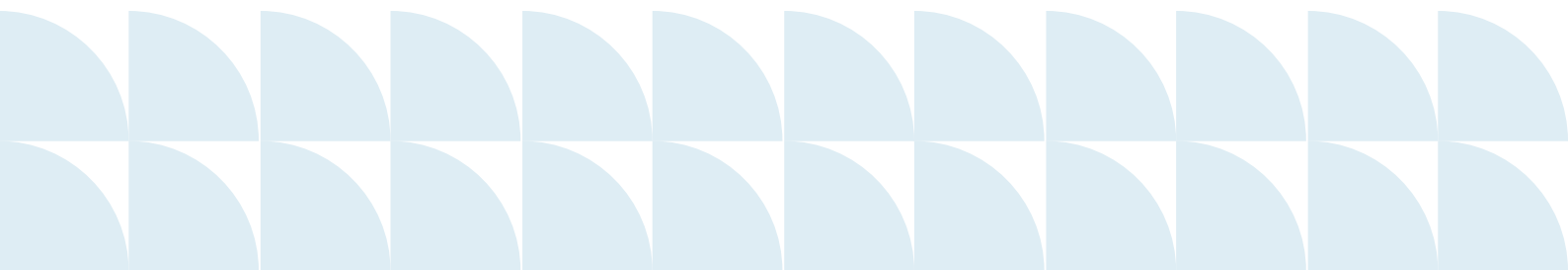
580px W x 150px H.

Banner must be provided as a 150dpi RGB JPEG with no transparency.



Partnered EDM:

Supplied as a Mailchimp shared template or as a HTML File.





Hort Connections Print Decals, Signage, Wraps and Banners

Available as on-site offerings at Hort Connections 2026, we have a range of options to suit a variety of requirements. Whether you're seeking brand visibility, lead generation opportunities, or enhanced engagement with delegates, we can tailor an option to support your goals. Material deadline for all physical offerings will be confirmed when booking.

1. Courtyard Windows

These large window decals are located within the high-traffic Courtyard of the ACC. Positioned beside the main entrance, these premium advertising spaces offer exceptional visibility and a high-impact opportunity to showcase your brand to all delegates and visitors throughout the event.

3 placements available.



2620mm 2615mm 2615mm 2615mm 2610mm 2610mm 2610mm 2610mm 2610mm



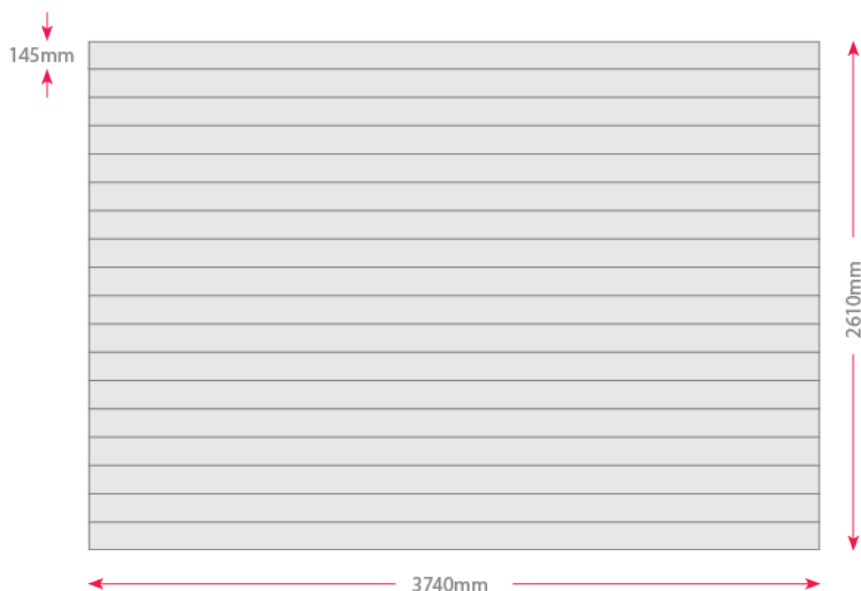
Note: All windows are 1130mm H



2. East Entrance Stairs

Perfectly positioned in front of the main entrance of the Adelaide Convention Centre, this premium placement sits at the heart of event activity. Offering outstanding visibility and exposure, it ensures your brand is seen by all delegates as they arrive and move throughout the conference.

Only 1 placement available.



Note: There are 18 steps, each step is 145mm high and 3750mm wide.



3. Hanging Banner Signage Concourse

A premium branding opportunity located within the Concourse of the ACC, a key thoroughfare connecting the venue. This high-traffic area features the Self Check-In Kiosks, Registration Desk, and Trade Show entrance, ensuring maximum exposure to all delegates as they arrive and navigate the event.

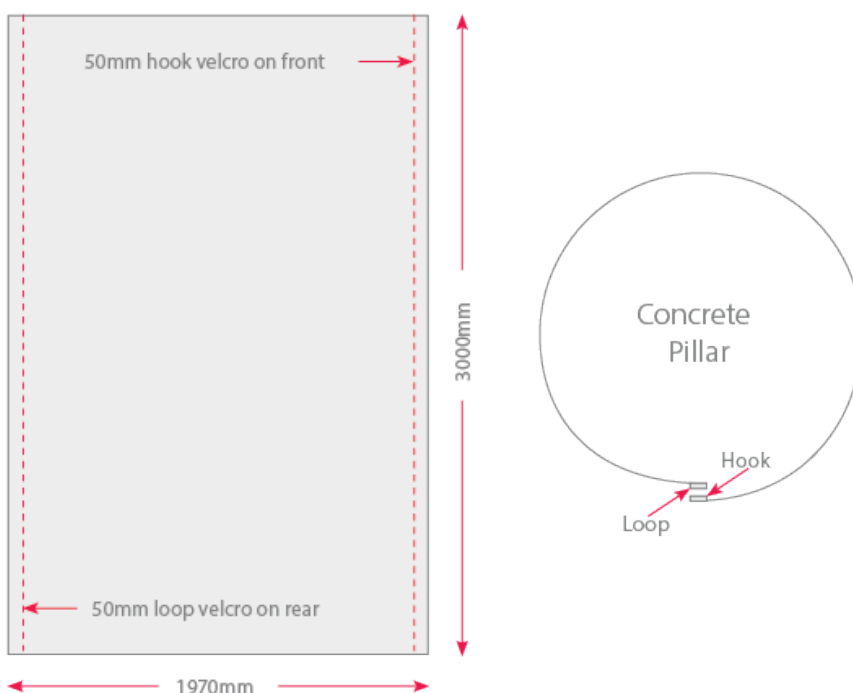
3 placements available.



4. Foyer G Pillar Wraps

Located within the Concourse of the ACC, this premium placement offers outstanding exposure from the moment delegates arrive. With 360-degree visibility, your branding will be unmissable, visible from the Registration Desk through to the entrances of the Breakfast and Gala Dinner events.

4 placements available.



Note: We recommend your graphics be based on a visual area of 500mm wide for optimal exposure. Treat the area like you would a bottle label.

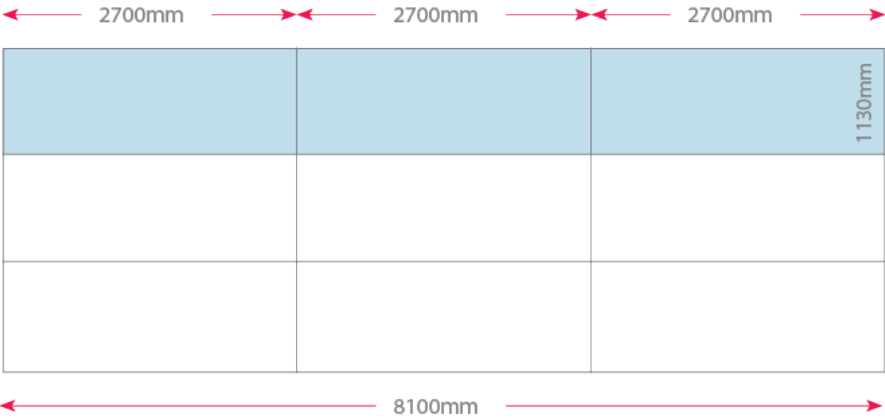


On-Site Branding & Advertising

5. Foyer F Windows

Prominently displayed on the Concourse windows of the ACC, this premium placement offers exceptional visibility just outside the Trade Show entrance. Overlooking the scenic Torrens River and Adelaide Oval, this high-traffic location provides a striking backdrop guaranteed to capture the attention of delegates and visitors alike.

6 placements available.



6. Foyer Carpet Sticker

A high-impact branding opportunity positioned across the main foyer of the ACC, these premium carpet stickers offer exceptional visibility as delegates enter and move through the venue. Strategically placed in high-traffic areas, they provide an eye-catching way to reinforce your brand presence.

15 placements available.



On-Site Branding & Advertising

Meeting Pods

A new offering for 2026! With premium branding and engagement opportunity within the ACC, the Hort Connections Meeting Pods positions your brand at the center of industry connection and collaboration during Australasia's largest horticulture conference.

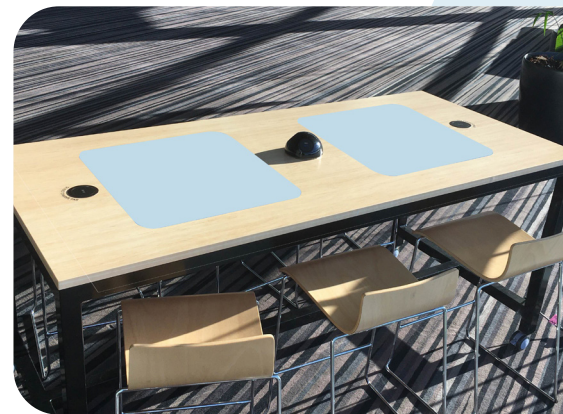
1 booking includes 4 pods.



Charging Tables

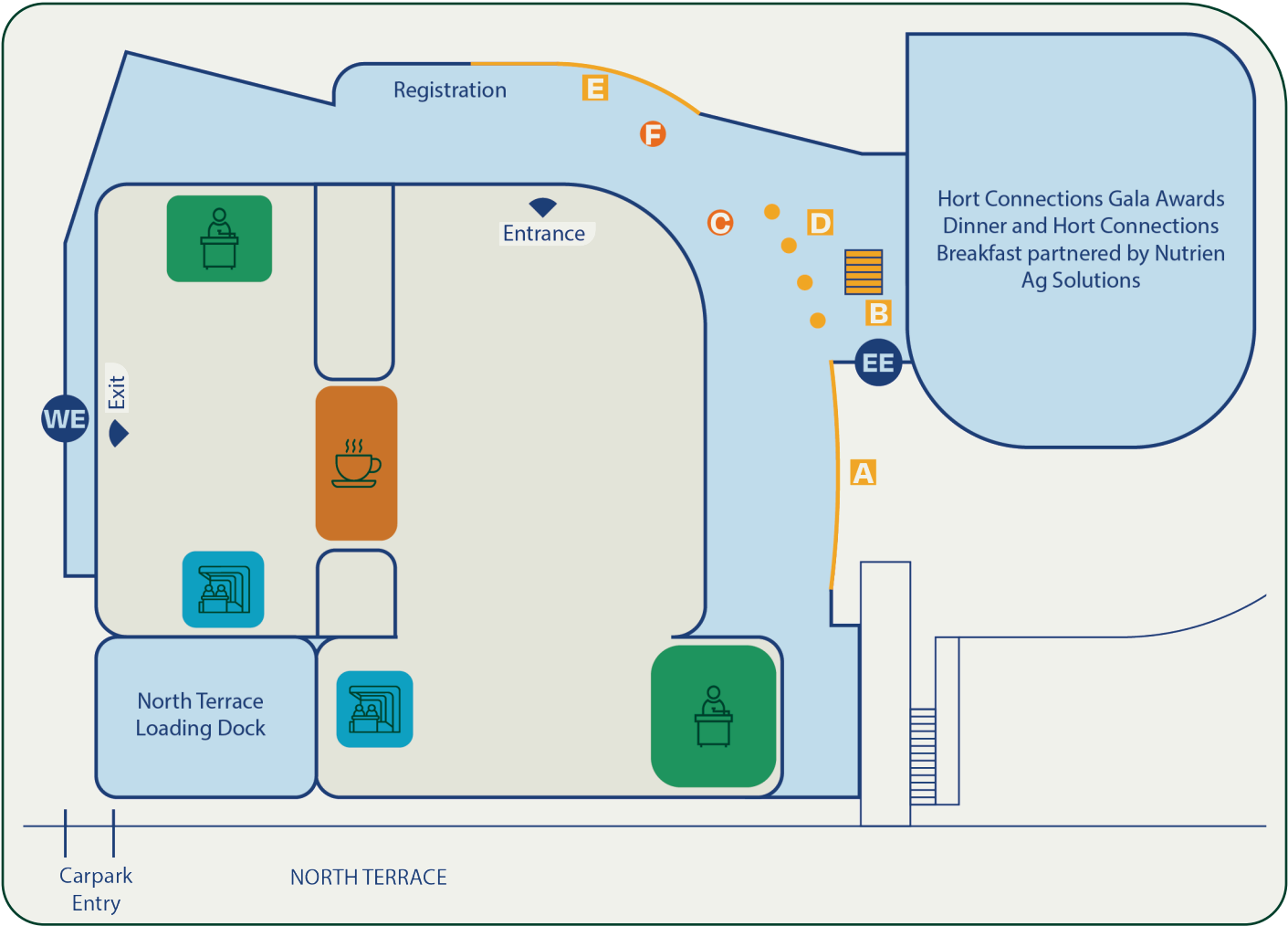
A high-impact branding opportunity positioned across the main foyer of the ACC, these premium carpet stickers offer exceptional visibility as delegates enter and move through the venue. Strategically placed in high-traffic areas, they provide an eye-catching way to reinforce your brand presence.

1 booking includes 10 tables with 2 matching stick on decals per table.



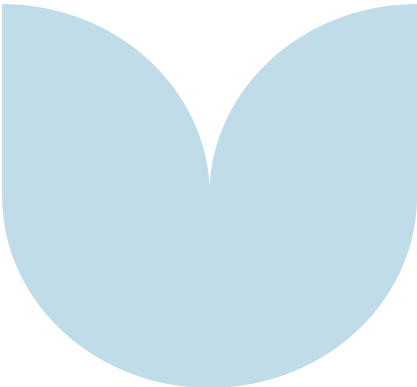


Floor plan



Key

- EE** East Entrance
- WE** West Entrance
- A** Courtyard Windows
- B** East Entrance Stairs
- C** Hanging Banner Signage Concourse
Multiple Locations Available
- D** Foyer G Pillar Wraps
- E** Foyer F Windows
- F** Foyer Carpet Stickers
Multiple Locations Available





Advertisement Specifications

Physical Advertising

Please provide PDF files in CMYK with 3mm bleed and trim marks, resolution to be saved at 300dpi.



Courtyard Windows:
Hort Connections team
to confirm, average is
2610mm W x 1130mm H.



East Entrance Stairs:
3740mm W x 2610mm H.



**Hanging Banner Signage
Concourse:**
2500mm W x 4000mm H -
double sided.



Foyer G Pillar Wraps:
1970mm W x 3000mm H.



Foyer F Windows:
2700mm W x 1130mm H
x 3 panes.



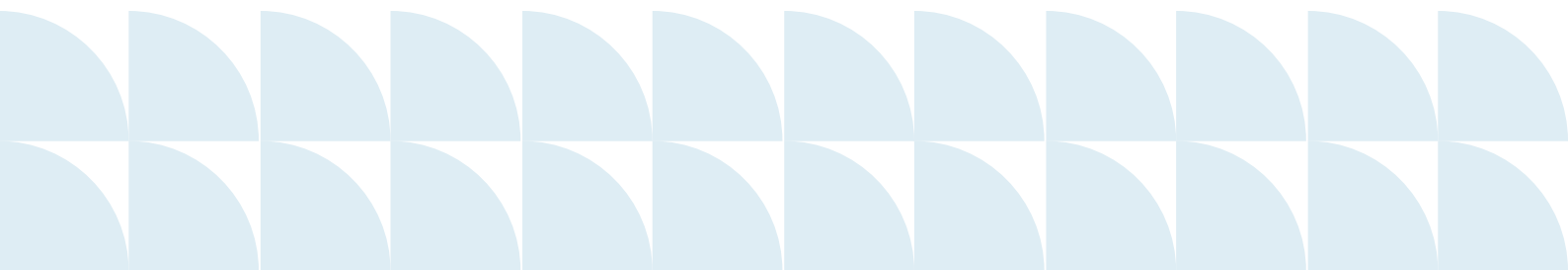
Foyer Carpet Sticker:
600mm W x 600mm H.



Meeting Pods:
600mm W x 2100mm H.



Charging Tables:
500mm W x 500mm H
x 2 decals.





We'd love to hear from you!

Media packages can be tailored to your company's needs. Please discuss further package options with the Hort Connections team.



Jack Boyle

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